

**Visit our website**  
<http://ecranproject.eu>

**Watch the film**  
It's available in 23 languages

**Play ECRAN Lab and ECRAN Maze  
on your tablet, it's entertaining!**  
Use the QR-code to download the games  
on your tablet



Android



Apple



Windows

ECRAN is co-funded by the 7th Framework Programme of the EU and coordinated by the IRCCS Istituto Mario Negri Institute (IRCCS-IRFMN, Italy) with the participation of several European partners:

Institut national de la santé et de la recherche médicale (INSERM, France), KKS-Network (Network of the Coordinating Centres for Clinical Trials, Germany), University Hospital of Cologne (Germany), Oxford University Hospitals NHS Trust (United Kingdom), Rigshospitalet Copenhagen University Hospital Copenhagen Trial Unit RegH (CTU, Denmark), University Medical Center Freiburg Universitätsklinikum (UKL-FR, Germany), Zadig, editorial and publishing company (Italy), Cochrane Consumer Network (CCNET, United Kingdom), European AIDS Treatment Group (EATG, Belgium).



The ECRAN project (European Communication on Research Awareness Needs) is part of the EU's continuing effort to improve the health of its citizens. ECRAN has been designed to support the European Commission's strategy of funding independent multinational clinical trials to:

- optimize healthcare and clinical research strategies
- promote cost-effective treatments, reducing the economic burden of diseases
- take advantage of the EU population's size, diversity and medical expertise

#### **ECRAN focuses on:**

- explaining the basic principles of clinical trials in plain terms
- fostering patients' active participation in clinical trials
- involving patients and citizens associations in designing trials
- collaborating with the European medical and research community

ECRAN offers plenty of resources, FAQs, tutorials, videos, serious games, an inventory and even a film... ECRAN makes clinical trials easy to understand... and tells you all about taking part in medical research... in 23 EU languages.



## Discover clinical trials

Randomisation, placebo, blinding... medical research uses words that can be difficult when you first try to understand how new treatments are developed and tested. But it is simpler than you think!

A user-friendly website in 23 languages, ECRAN – <http://ecranproject.eu> – has been developed to inform all European citizens about clinical trials and boasts among his partners the authors of the successful book *Testing Treatments*, now translated in several languages thanks to support from ECRAN and others. ECRAN also actively participates in International Clinical Trials' Day.

### So, what are you waiting for?

Visit our pages, subscribe to our newsletter, answer the online survey and consult the ECRAN inventory of resources if you want to learn even more.

You are most welcome!



## Participate in ECRAN social networks

ECRAN project wants to hear your voice. Follow us on:

● <https://www.facebook.com/ecran.project>

● <https://twitter.com/ecranproject>



**Be ECRAN-social!**

We look forward to receiving your comments, proposals and suggestions

## Sail along with James Lind

A 23 languages film on clinical trials by ECRAN



Back in 1747, James Lind had never heard about clinical trials! Lind was a Scottish naval surgeon, and he found himself on a Royal Navy ship with many sailors sick with scurvy.

His ideas helped to revolutionise our understanding of how to find out which treatment might work best.

His work not only saved lives on his ship, but laid the foundation for modern clinical trials – randomised controlled trials – as we know them today.

## Two games? Seriously...

**ECRAN Lab** Enter a virtual experimental laboratory and play through the clinical trial phases! Make a new drug, check if it's safe and effective, fight the bad cells within the human body and protect the good ones with the help of your tutor, an old and very wise scientist!

**ECRAN Maze** Don't get lost in the maze! Answer all the questions along the path and do it quickly if you want to score high! Just as researchers need to address uncertainty about treatment effects, your task is to get through the labyrinth finding the right solution each time.

